



## Keith Rogers

### Regional VP Post-Acute Services

As Regional Vice President for Post-Acute Services, Keith supports CHC's ContinueCARE Hospitals in Kentucky and North Carolina and provides operational oversight with a focus on clinical and financial performance. He brings more than 20 years of leadership experience in all aspects of long-term acute care to the CHC team including expertise in operations, finance and budgeting, team-building, risk management, human resources and referral development.

Before joining CHC, Keith served nine years as the Regional Administrator and CEO for CHRISTUS Continuing Care, where he was responsible for the oversight of 106 long-term acute care beds. Prior to this, he held additional leadership roles with CHRISTUS including Administrator of Advance Care Hospital and System Director of Risk Management. Keith began his career in healthcare as a Physician Recruiter for Snelling Search Medical, where he received the Corporate National Performance Award for Productivity.

Keith is a member of the American College of Healthcare Executives (ACHE), the Master of Business Administration Association, and the National Association of Long Term Hospitals. He holds a Master of Business Administration with a concentration in Healthcare Administration, and a Bachelor of Business Administration in Management from University of Louisiana-Monroe.

